## CATERING, TAKE-OUT SPECIALISTS



## **Clients** Multi-location Restaurants

- **Issue** Decentralized ordertaking & service:
  - Not efficient missed calls miss opportunities - missed revenue
  - Front desk restaurant staff trying to service in-person guests and phone orders at the same
  - Inconsistent custom service experience
    hurts brand
- **Results** Clients saw up to 15% revenue growth

## Solution

- Centralized communication model
- Route all orders on all platforms to one specialized contact center
- Train agents to be certified catering specialists with detail menu knowledge
- Consistent customer experience and brand immersion helps repeat business.



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